

# Benefits Bulletin

## Information Update for Group Benefits Plan Sponsors and Plan Advisors

### Health eLinks® is getting a makeover

*A New Look, Easy Navigation, Enhanced Tools*

This spring Health eLinks®, Manulife Financial's online resource for better health, is getting a makeover. Among the enhancements are a new look, easier navigation and more powerful online tools. Powered by our new service provider **MediResource, Inc.**, the new **Health eLinks library** will be available on the Manulife Financial Plan Member Secure Site, **effective May 01, 2009**.

The move to our enhanced Health eLinks service will be seamless for plan administrators and plan members. **Login access to the Manulife secure site remains the same.** Go to [www.manulife.ca/groupbenefits](http://www.manulife.ca/groupbenefits). From the public site, click 'Login'. Enter the plan contract number, certificate number and password. Then, click 'Health eLinks' in the left navigation bar to experience our exciting new solution and its many features.

#### Easy access to health information

Compiled by an in-house team of clinical health professionals at MediResource, Health eLinks continues to provide plan members with direct-access to reliable health information from a credible source.

- Our enhanced service features a custom-built **health risk assessment** that is unique to Manulife Financial.



This powerful tool allows plan members to evaluate their current health and identify potential risks through a series of interactive questions. Scores are supported by proven **'evidence-based results'** that have been validated through documented research and credible sources.

- An enhanced **health library** also provides plan members with access to a comprehensive online resource which includes a searchable medications library, conditions database, and tests and procedures database. Packed with meaningful, high-quality health information and hundreds of articles, the content is written and maintained by the health care professionals, medical writers and editors at MediResource.

- **Easy navigation** to Health eLinks – now with a direct link from the navigational menu on the Plan Member Secure Site – will streamline access, raise the profile of the service and help generate even higher usage by plan members. For those using the tool, the added convenience of a print function means plan members can now get a copy of their personal health risk assessment and health profile action plan to share with their doctor or review later.

### **Real-time reports for plan administrators**

Our customized health risk assessment tool and enhanced Health eLinks solution also provides online reporting capabilities to plan administrators. With an array of real-time reports to choose from, plan administrators can quickly assess usage statistics and trends, as well as gain insight into risk factors and the overall health status of their group or organization. Please contact your Group Benefits plan advisor or Manulife Financial representative to discuss report availability and access.

***For more information about Health eLinks, contact your Manulife Financial representative.***

**Health eLinks** is part of our **Health for Life®** program and is available to all Manulife Financial Group Benefits plan members with access to our Plan Member Secure Site.

### **About MediResource, Inc.**

A pioneer in interactive health, MediResource has been building websites and educational health programs for physicians and pharmacists since 1996. Today they are a leading provider of health information, decision support tools and online health technologies, as well as one of the country's leading operators of consumer health portals.

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